



**Sonoma County Continuum of Care  
Agenda for Thursday March 9, 2023  
2:00 - 4:00 pm Pacific**

**Funding & Evaluation Committee Meeting**

Evaluation of ESG-CV Projects For Consideration of ESG-CV Bonus Funding (RRH Dedicated)

**Zoom Link:**

<https://sonomacounty.zoom.us/j/91073983229?pwd=cW5RR0dFK1FEbk5IZEVYWkVqZHdaQT09>  
Meeting ID: 910 7398 3229 Passcode: 567106

	<b>Agenda Item</b>	<b>Presenter</b>	<b>Packet Item</b>	<b>Time</b>
1.	Welcome/Call to Order	Chair	-n/a	2:00-2:05 pm
2.	Consent Calendar <ul style="list-style-type: none"> <li>• Agenda Review</li> <li>• Minutes from 02/16/23 (Approve Action Item)</li> </ul>	Chair	-F&E Agenda -Minutes Feb 16, 2023	2:05-2:15 pm
3.	ESG-CV Evaluation Debrief	Chair/Committee/ Staff	-feedback notes	2:15-2:35 pm
4.	FY 2023-24 NOFA and Events Schedule	Staff	-NOFA spreadsheet	2:35-2:50 pm
5.	HMIS Data Dashboard Tour	Staff/Committee	-Site Link	2:50-3:15 pm
6.	Committee Member Application Update	Staff	-update only	3:15-3:20 pm
7.	HUD Data Elements for Evaluators Session	Chair	-update only	3:20-3:25 pm
8.	Public Comment on Items not on the Agenda	All		3:30-3:45 pm
	Adjourn <b>Next F&amp;E Special Meeting March 23, 2023</b>	Chair		

**PUBLIC COMMENT:**

Public Comment may be made via email or during the live Zoom meeting. To submit an emailed public comment to the Committee email [Andrew.Akufo@sonoma-county.org](mailto:Andrew.Akufo@sonoma-county.org). Please provide your name, the agenda number(s) on which you wish to speak, and your comment. These comments will be emailed to all Committee members. Public comment during the meeting can be made live by joining the Zoom meeting. Available time for comments is determined by the Chair based on agenda scheduling demands and total number of speakers.

# Sonoma County Continuum of Care Funding and Evaluation Committee



Michael Gause, Ending Homelessness Program Manager, Andrew Akufo, PPEA, DHS/CDC, Chuck Mottern, Community Development Associate, Karissa White, Continuum of Care Coordinator, Ending Homelessness, Thai Hilton, Coordinated Entry Coordinator, Dave Kiff., Interim Executive Director, Daniel Howland Overbury, HMIS Coordinator, Araceli Rivera, Homeless Projects Specialist, Adam Siegenthaler, Department Information Systems Technician II, Alea Tantarelli, PPEA, DHS  
**Committee members:** Teddie Pierce | Andrew Hening | Don Schwartz | Una Glass | Chessy Etheridge | Dennis Pocekay | Danielle Danforth | Rebekah Sammet | Kelli Kuykendall | Margaret Sluyk

## Funding and Evaluation Committee Meeting

Thursday, February 16, 2023

2:00pm-4:00pm

### Minutes

#### 1. Meeting called to order at 2:02pm

##### **Present**

Dennis Pocekay  
Kelli Kuykendall  
Teddie Pierce  
Margaret Sluyk  
Dannielle Danforth  
Una Glass  
Chessy Etheridge  
Karin Demarest (proxy for Don)

##### **Not Present**

Rebekah Sammet (maternity leave)  
Don Schwartz (Karin Demarest served as proxy)

##### **Public**

Gerry La Londe-Berg  
Hunter Scott  
Kaitlin Carney  
Angie Moeller

##### **Staff**

Andrew Akufo  
Michael Gause  
Daniel Overbury-Howland  
Thai Hilton  
Andrew Hening (consultant)  
Karissa White  
Dave Kiff  
Adam Siegenthaler

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Daniel Overbury-Howland

### **2. Consent Calendar (00:05:50)**

- **Agenda Review** – Teddie requested to add an update about the recommendation for HOME/ARP funds to the agenda. **The item was added as #6 HOME/ARP Recommendation Update.**
- **Minutes from 1/24/23 – ACTION ITEM: Approve Minutes - Una motioned to approve minutes. Dennis Pocekay seconded motion. Roll call vote. Motion passed unanimously.**
- **Homeless Services Team (Update)** – Dave shared an update and explained the breakdown of the division.
- **March 2023 meeting schedule update** – Teddie mentioned wanting to host a second Funding and Evaluation Committee meeting in March.

### **3. Draft Long Term Funding Strategy (00:10:58)**

- Andrew Hening presented a summary of 7 recommendations from the funding strategy draft.
- Dave asked questions about non-congregate housing.
- Kelly asked questions about prevention and outreach.
- Una added about ongoing outreach with providers and the importance of the relationships. She was also curious about the \$34,000.
- Dannielle appreciated caseload model and asked about the other 50%.
- Dennis asked if the 4<sup>th</sup> round of Homekey was finished. Dave answered the 3<sup>rd</sup> round was finished. Dennis expressed importance of having a primary care provider rather than several case managers.
- Dave asked about how many people need to be on each ACT community team. Andrew responded a range from 100-120.
- Chessy asked about non-profit amount and the NCS level of care payment amount compared to shared housing. Ashe also asked about outreach. Andrew will look up the amount.
- Karin Demarest commended the organization of the funding strategy and was curious about the impact of savings.
- Dannielle and Margaret added their input.
- Dannielle asked about re-purposing the team, referencing what Dave had mentioned.
- Margaret mentioned piloting a health professional on staff and the high cost affiliated with it.
- Chessy asked if CAL AIM provided services. Andrew mentioned their process is still developing. Chessy also asked about how moving costs and landlord incentives fall into the funding plan. Andrew mentioned shifting funding around to be more flexible and

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using in less restrictive ways.

- Teddie wanted to know what we were giving up to restructure everything and what kind of framework would be put around it. What would be the baseline and delta?
- Margaret expressed hesitation about endorsing plan without knowing exactly how it fits with strategic plan.
- **Chessy motioned to forward funding strategy to the CoC Board for adoption with ties to the strategic plan.**
- **Teddie amended the motion to include notes and observations from the committee.**
- **Una seconded the motion**
- **Motion passed unanimously.**

### Public comment

Gerry La Londe-Berg had 17 points to share and asked to for-go 2-minute timer. He encouraged the committee to solve for all 3,000, suggested reports reference sections of the strategic plan to sections attend to flexible dollars coming down, separating 200-page report into 3 sections, better description of behavior health teams and cohorts, look at Sonoma Connects similar work, an actual report of the cost to solve homelessness and underlying data.

Staff encouraged Gerry to send the rest of his points and comments to staff as well as the committee.

### **4. FY 2023-24 Consolidate NOFA Draft (01:23:35)**

- Michael shared consolidated NOFA draft.
- Karin shared feedback on behalf of Don who was absent. Mentioned the need for stronger language and clarity when mentioning equity and the involvement of people with lived experience.
- Dannielle mentioned having direction for the entire Continuum.
- Kelli mentioned making sure the questions asked line up with CoC strategic plan. And suggested revising or removing language about only considering proposals tied to sub-regionalization outreach.
- Dennis expressed support for both the funding strategy and NOFA Draft.
- Una suggested the providers be included quarterly on the agenda to present their feedback to the board as a whole what should be included in NOFAs.
- Michael encouraged committee members to send him and Chuck their NOFA suggestions and plan to send out the NOFA mid-next week upon finalization.
- Teddie seconded Karin's comments and suggested revising or removing wording under Goal #3.

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- Teddie will send edits to Michael.
- Teddie suggested downplaying encouraging providers to apply for prevention funds due to uncertainty of where county-wide might end up.

### Public comment

- Gregory Fearon expressed his appreciation for the integration of the strategic plan in CoC decision-making, mentioned his participation with First Five and the integration of their strategic plan and seconded Karin's point.

### **5. Staff Recommendation 2023 Continuum of Care Performance Review Process (01:48:03)**

- Karissa shared a staff recommendation to create a CoC Competition and Evaluation workgroup from the Funding and Evaluation Committee to review CoC renewal applications. The workgroup could consist of Funding and Evaluation Committee members as well as other non-committee members such as lived experience community members and people who have served on the CoC Competition and Evaluation Committee and are familiar with the process.
- **Dennis motioned to create a workgroup to review CoC renewal applications.**
- **Kelli seconded the motion.**
- **Motion passed unanimously.**
- Kelli and Dennis volunteered to participate in workgroup.

### Public comment

- No public comment

### **6. HOME/ARP Recommendation Update (01:55:30)**

Teddie stated the Community Development Commission was administering HOME/ARP funds for affordable housing and homelessness. Dennis, Dave and Teddie reviewed the HOME/ARP allocation plan and submitted comments and recommendations to the CDC.

Teddie shared summary of recommendation in favor of support for permanent shelter housing and to enhance permanent supportive services.

### **6. Public Comment on Items not on the Agenda (02:01:42)**

- Gregory Fearon shared update about funding from Congress for ARP and home repair.

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### **7. Adjourn (:)**

- **Chessy motioned to adjourn**
- **Margaret seconded**
- **All in favor**
- **Meeting adjourned at 4:05pm**

**Next Meeting: March 9, 2023, 2-4PM**

Virtual

**PUBLIC COMMENT PRIOR TO THE COMMITTEE MEETING:** Public Comment may be submitted via email to [Andrew.Akufo@sonoma-county.org](mailto:Andrew.Akufo@sonoma-county.org)

DRAFT

# F&E – ESG-CV Evaluation Debrief

- Rapid ReHousing Projects Reviewed = 3
- Rapid ReHousing Projects Total = 5

# F&E – ESG-CV Evaluation Agency

## Agency Feedback (1 Agency)

- Uncovered errors in their data, asked for correction in advance
- Sheet was too robust to digest
- Pointed out costs of running RRH programs shouldn't be considered one-sized
  - Factors attributed to cost factors were robust case management supported by higher staff wages, lower case load ratio's and high-touch frequency client visits
  - Participants wrapped by a team approach for a whole person x and x's sustainability post program exit
- Difficult to be asked to compare program to program, and didn't' have opportunity to prepare for this question even though there are various provider meetings (timeframe of evaluation delivery might have prevented this)
- Time to present opportunity felt short



# F&E – ESG-CV Evaluation Committee

## Committee Member Feedback (2 members)

- Sufficient time be afforded providers for review of their data
- Don't develop consumer input unless it can be a in a credible manner
- Sort data (columns) so it's easier to determine who's seeking funding
- Add data on returns to housing (homeless)
- Improve data summary and include possible cover sheet
- Better way to capture cost per placement
- Ensure data is accurate prior to evaluation information being publicized

# F&E – ESG-CV Evaluation Committee

## About Returns to Homelessness and Days Homeless

- Both data points are only available through the System Performance Measures
- Unable to pull in any existing compliance report
- Custom report indicates only one household returning to homelessness at the 24-month mark, yet the SPM trends show a five-year average of 19.6% from all PH projects (including PSH)

Accurate Cost Per Enrollment or Exit not quickly obtained since projects in this eval were calculated based on individual contract amounts which didn't include match dollars

Sonoma Continuum of Care CA-52

Funding and Evaluation NOFO Readiness Chart

NOFA Totals:	
Fiscal Year 2023-2024 Sonoma County Continuum of Care Consolidate NOFA	\$ 8,897,589
2023-24 Notice of Funding Availability Continuum of Care Local NOFA	\$ 1,583,370
ERF	\$ 4,000,000
Measure O	\$ 1,900,000
Total All NOFA Estimates	\$ 5,050,000
	\$ 21,430,959

NOFA Title	Funding Source	Dollar Amounts (Approx)	Fund/ RFP Administrator	Dates			F&E Review Tasks/Purview Notes
				Target Release Date	Target Due Date	F&E Review Meeting Date	
Fiscal Year 2023-2024 Sonoma County Continuum of Care Consolidate NOFA	State Emergency Solutions Grants (ESG) Federal	\$ 219,929	Homeless Services Team	March 1, 2023	April 3, 2023	April 13, 2023	Approx 36 projects will be renewals, so evaluation may not need to be as deep
	Homeless Housing Advocacy and Prevention (H)	\$ 114,237					
	Homeless Housing Advocacy and Prevention (H)	\$ 3,576,423					
	Project Homekey Set-Aside (Interim Housing vi	\$ 2,200,000					
	California State Homeless Housing Incentive P	\$ 1,900,000					
	Local SoCo General Funds	\$ 887,000					
Approximate Total Funding Amount	\$ 8,897,589						

NOFA Title	Funding Source	Dollar Amounts (Approx)	Fund/ RFP Administrator	Dates			F&E Review Tasks/Purview Notes
				Target Release Date	Target Due Date	F&E Review Meeting Date	
2023-24 Notice of Funding Availability	CDGB	\$ 1,115,164	Community Development Commission	Dec 7, 2022	January 25, 2023	Jan 25, 2023	Opportunity did not present to the F&E in 2023, went directly to CoC Governance for approval with no backup support
	CDGB - Public Services Setaside	\$ 257,345					
	HOME	\$ 676,739					
	HOME - CHDO	\$ 135,347					
	ESG Urban County	\$ 144,084					
	CDGB - CV	\$ 119,855					
	LMIHAF	\$ 250,000					
Approximate Total Funding Amount	\$ 1,583,370						

NOFA Title	Funding Source	Dollar Amounts (Approx)	Fund/ RFP Administrator	Dates			F&E Review Tasks/Purview Notes
				Target Release Date	Target Due Date	F&E Review Meeting Date	
Continuum of Care Program	CoC Program (Federal)	\$ 3,556,843	Homeless Services Team	July 2023	Sept 30,2023		Workgroup of the F&E being created to do these reviews and return recommendations to F&E There may be Bonus Funding not included here, annually dependent
	HMIS SHP Grant	\$ 327,157					
	CoC Planning Grant	\$ 116,000					
	Approximate Total Funding Amount	\$ 4,000,000					

NOFA Title	Funding Source	Dollar Amounts (Approx)	Fund/ RFP Administrator	Dates			F&E Review Tasks/Purview Notes
				Target Release Date	Target Due Date	F&E Review Meeting Date	
Measure O	Local Bond Measure - Category 4 BH Homeless	\$ 4,400,000	Homeless Services Teams	02.01	03.17	n/a	F&E recommendations for this funding sources still undetermined at this time
	Local Bond Measure - Category 5 Supportive H	\$ 650,000					
	Approximate Total Funding Amount	\$ 5,050,000					

NOFA Title	Funding Source	Dollar Amounts (Approx)	Fund/ RFP Administrator	Dates			F&E Review Tasks/Purview Notes
				Target Release Date	Target Due Date	F&E Review Meeting Date	
Continuum of Care Program	CoC Program (Federal)	\$ 3,556,843	Homeless Services Team	July 2023	Sept 30,2023	TBD	Workgroup of the F&E being created to do these reviews and return Most projects are on a renewal basic, but there may be Bonus Funding not included here, annually dependent
	HMIS SHP Grant	\$ 327,157					
	CoC Planning Grant	\$ 116,000					
	Approximate Total Funding Amount	\$ 4,000,000					

NOFA Title	Funding Source	Dollar Amounts (Approx)	Fund/ RFP Administrator	Dates			F&E Review Tasks/Purview Notes
				Target Release Date	Target Due Date	F&E Review Meeting Date	
Encampment Resolution Funds	ERF 22-23 says \$33M? Ask Dave	\$ 1,900,000	Homeless Services Team	April 1, 2023	need	need	Unknown if F&E will be engaging with this funding stream in 2023
	Approximate Total Funding Amount	\$ 1,900,000					