Facilitators will ask members of the public to share their vision for the following aspects of the new cannabis program:

Land Use

1. What are the characteristics of places that would and wouldn't be a good fit to grow cannabis in Sonoma County?
2. What would appropriately sized cannabis growing operations look like in rural and industrial settings? What makes a cannabis growing operation too big?
3. What would a successful distribution of cannabis operations throughout the county look like? What would too many operations look like?
4. Knowing that cannabis cultivation causes odor, what would a successful growing operation do to control odor?
5. What would a successful ordinance contain to address any noise produced throughout the cannabis supply chain?
6. What does successful accountability look like when it comes to land use and cannabis? What would it mean to hold retail and supply chain operations accountable? What would it mean to hold cannabis growers accountable?
7. What additional feedback would you like to provide regarding your thoughts on what would make a successful cannabis program from a land use perspective?

Safety Concerns

1. What would safe cultivation look like when it comes to emergencies like wildfire? What characteristics would make cultivation unsafe in an emergency?
2. What would a safe and secure retail establishment look like? What would a safe and secure cannabis growing operation look like?
3. If the state allows onsite consumption, what should be the most important things we prioritize when thinking about what should be allowed? If it is allowed, what would be the characteristics of an ideal site for onsite consumption?
4. What does successful accountability look like when it comes to safety and cannabis? What would it mean to hold retail and supply chain operations accountable? What would it mean to hold cannabis growers accountable?
5. What additional feedback would you like to provide regarding your thoughts on what would make a successful cannabis program from a safety perspective?

Water Considerations

1. What are the most important water resources we need to protect?
2. What would a successful cannabis operation look like that protects our water resources?
3. What would successfully protecting natural habitats and species look like when it comes to cannabis cultivation?

4. What would successfully protecting riparian corridors look like when it comes to cannabis cultivation?
5. What would successful water conservation efforts for cannabis cultivation look like in normal years?
6. What would a successful approach to a drought look like for cannabis cultivation in the county?
7. How do you think successful reporting, monitoring, and accountability would look regarding regulating the use of water through cannabis cultivation?
8. What additional feedback would you like to provide regarding your thoughts on what would make a successful cannabis program from a water perspective?

Visual Considerations

1. What do you value about the look and feel of Sonoma County that we should be protecting when considering where cannabis cultivation is located and how it is operated?
2. What are the types of places where cannabis cultivation wouldn't detract from the visual beauty of our county?
3. What are the characteristics of the types of places where cannabis cultivation, supply chain, and retail operations wouldn't be a good fit?
4. What does successfully separating cannabis cultivation operations visually from the surrounding area look like? What would a cultivation site that isn't separated well look like?
5. What kind of visual separation from the surrounding area is necessary for retail establishments and other parts of the cannabis supply chain in a successful cannabis program?
6. How do you think successful reporting, monitoring, and accountability would look regarding the visual aspects of all parts of the cannabis supply chain?
7. What additional feedback would you like to provide regarding your thoughts on what would make a successful cannabis program from a visual perspective?