



***Crafting  
Sonoma  
County's New  
Cannabis  
Program:***

***Land Use***

**Virtual Visioning  
Session  
August 9, 2021**





## **Why are we conducting these Visioning Sessions?**

- 1. Develop a comprehensive update to the existing cannabis ordinance based on community input and a thorough Environmental Impact Report (EIR) (Sonoma County Board of Supervisors, June 8, 2021)***
- 2. The Supervisors have requested community engagement to inform the policy goals they will develop at their September 28 workshop.**
- 3. Visioning session topics: Land Use, Safety, Water, and Visual Considerations—the 4 most significant aspects of how a cannabis program impacts the community.**

# New Sonoma County Cannabis Program Project Timeline





# Sonoma County Staff Introducing Our Topics

**Permit Sonoma  
Staff:**

**Hannah Spencer**

**Eduardo  
Hernandez**

**Nina Bellucci**

**Visioning Session  
Team**

**Crystal Acker,  
Cannabis Project  
Manager**

**Scott Orr, Permit  
Sonoma, Deputy  
Director**

**Patrick Dirden,  
Timer &  
PowerPoint**

**McCall Miller,  
CAO's Office,  
Tech Director &  
Email Monitor**

**Julie Burns,  
Spanish  
Interpreter**

**Daniel Tamayo,  
Spanish  
Interpreter**

**B.J. Bischoff,  
Co-Facilitator**

**Sarah Stierch,  
Co-Facilitator**

# Visioning Session Procedures

*Cannabis@  
sonoma-  
county.org*



Place all comments in the Q&A. We're saving the Chat to provide information for you, as needed.



We've de-activated the UpVote function (thumbs up). Reply directly to comments you like or disagree with.



If you cannot access us via Zoom, email us: [cannabis@sonoma-county.org](mailto:cannabis@sonoma-county.org)



Your comments will be summarized and presented to the Board of Supervisors



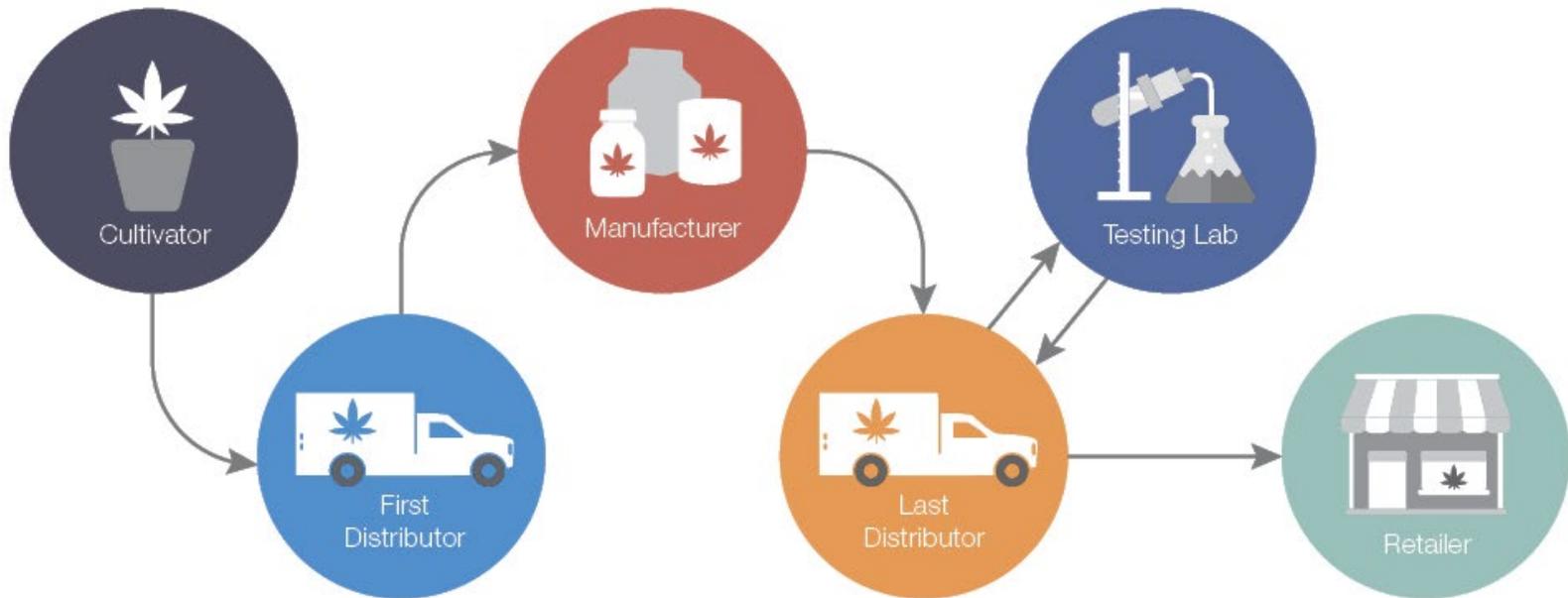
Today's session is being recorded



Please use respectful language.

# Cannabis Supply Chain

## The Cannabis Supply Chain in California



**Our shared values  
shape our future.**



**Places where we should  
& shouldn't grow  
cannabis**

**Sizes of cultivation areas**

**Appropriately sized  
operations**

**Number of operations**

**Odor**

**Noise**

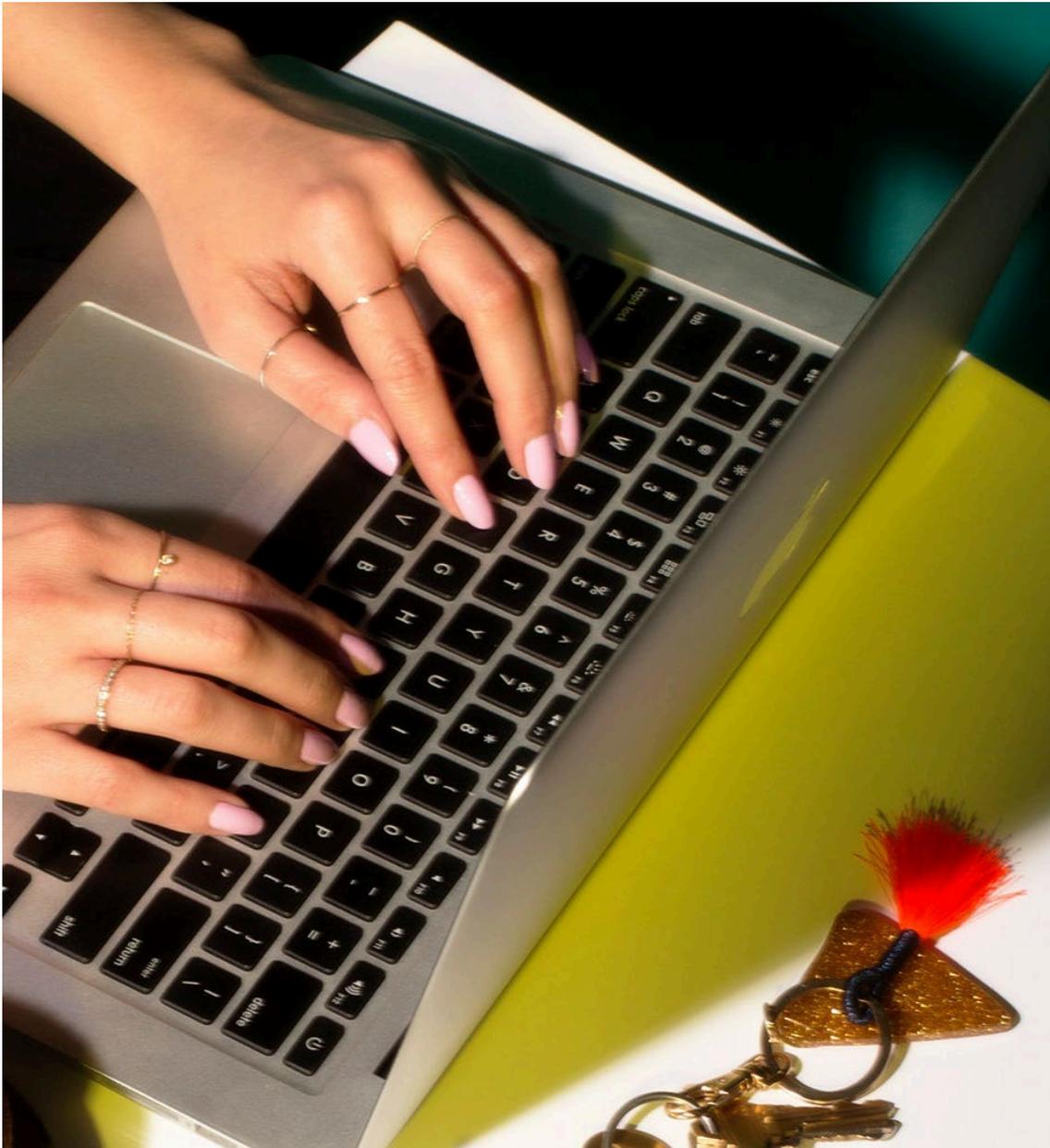
**Accountability**

The way we use our land in Sonoma County determines the quality of our lives.



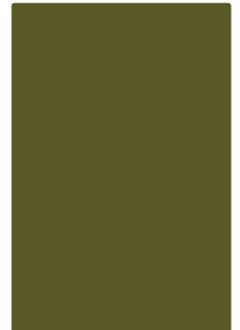
## Zoning:

- Residential
  - Agriculture & Resource
  - Commercial
  - Industrial
- Rural & urban



## *Community Comments*

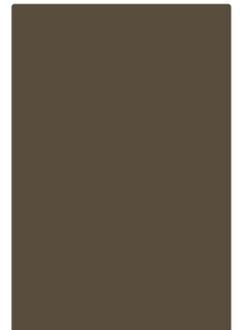
What are the qualities and characteristics of places that wouldn't be a good fit for growing cannabis?





## *Community Comments*

What are the qualities and characteristics of places that would be a good fit for growing cannabis?

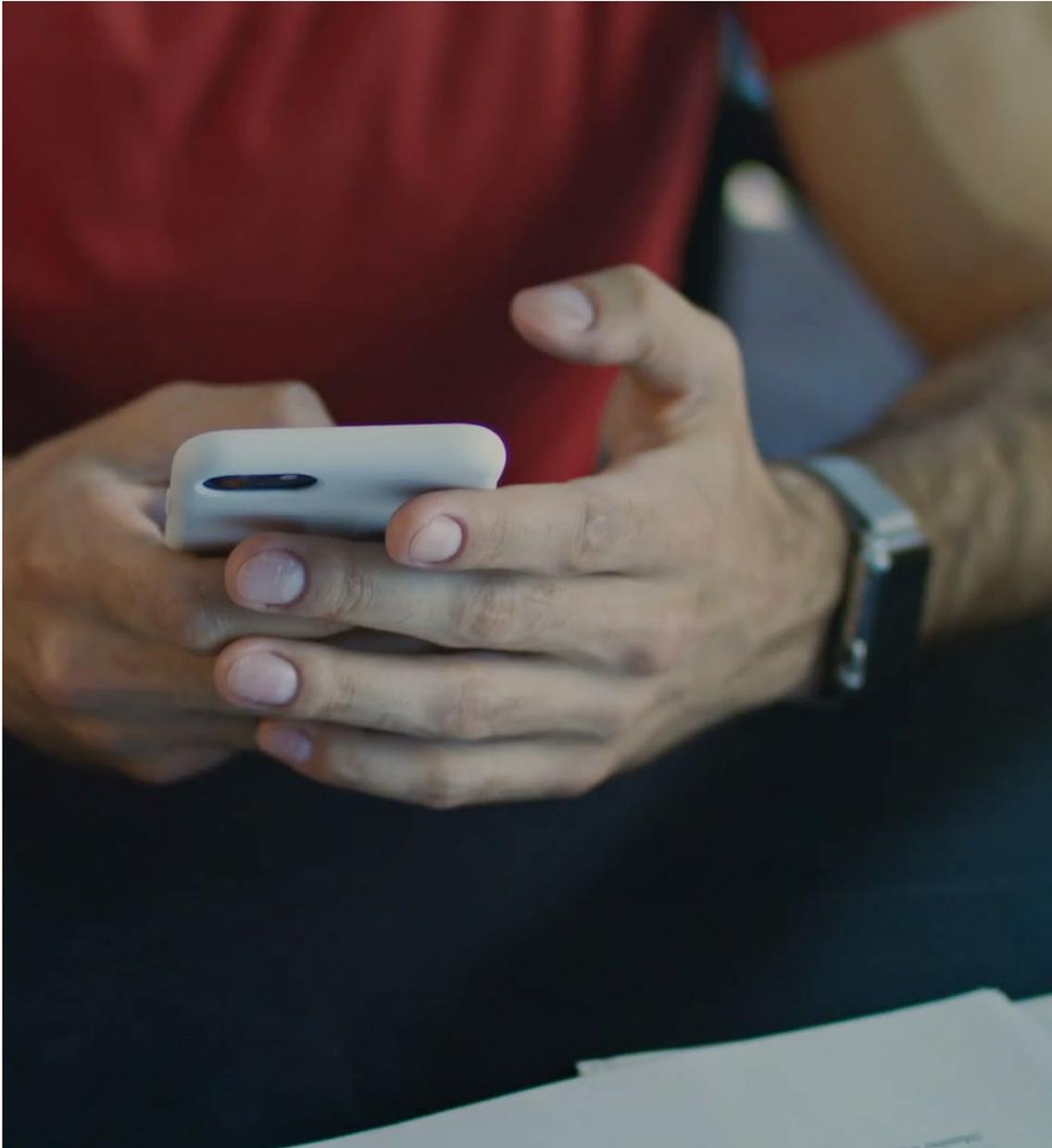


**It's important to decide  
the ideal size for cannabis  
cultivation areas.**



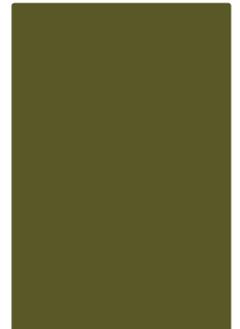
**How should  
we measure  
size?**

- **Plant canopy**
- **Cultivation structures**



## *Community Comments*

1. What would an appropriately sized cannabis growing operation look like in a rural setting?
2. What would it look like in an industrial setting?
3. What characteristics would make an operation too big?



**We need to decide how many is too many.**



**Let's think about impact:**

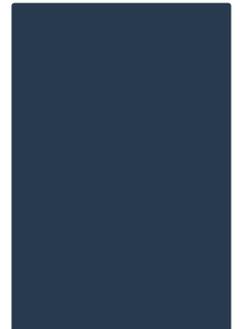
- **Traffic**
- **Water Supply**
- **Rural Character**



## *Community Comments*

**What would a  
successful  
distribution of  
cannabis operations  
look like?**

**What would too  
many cannabis  
operations look like?**



**We need to think about odor.**



## **Outdoor Cultivation**

- **Odor dissipates with distance**

## **Indoor Cultivation**

- **Ventilation and filtration systems can contain odor within buildings**

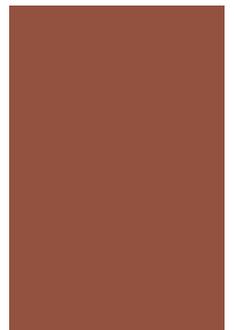
## **Supply Chain**

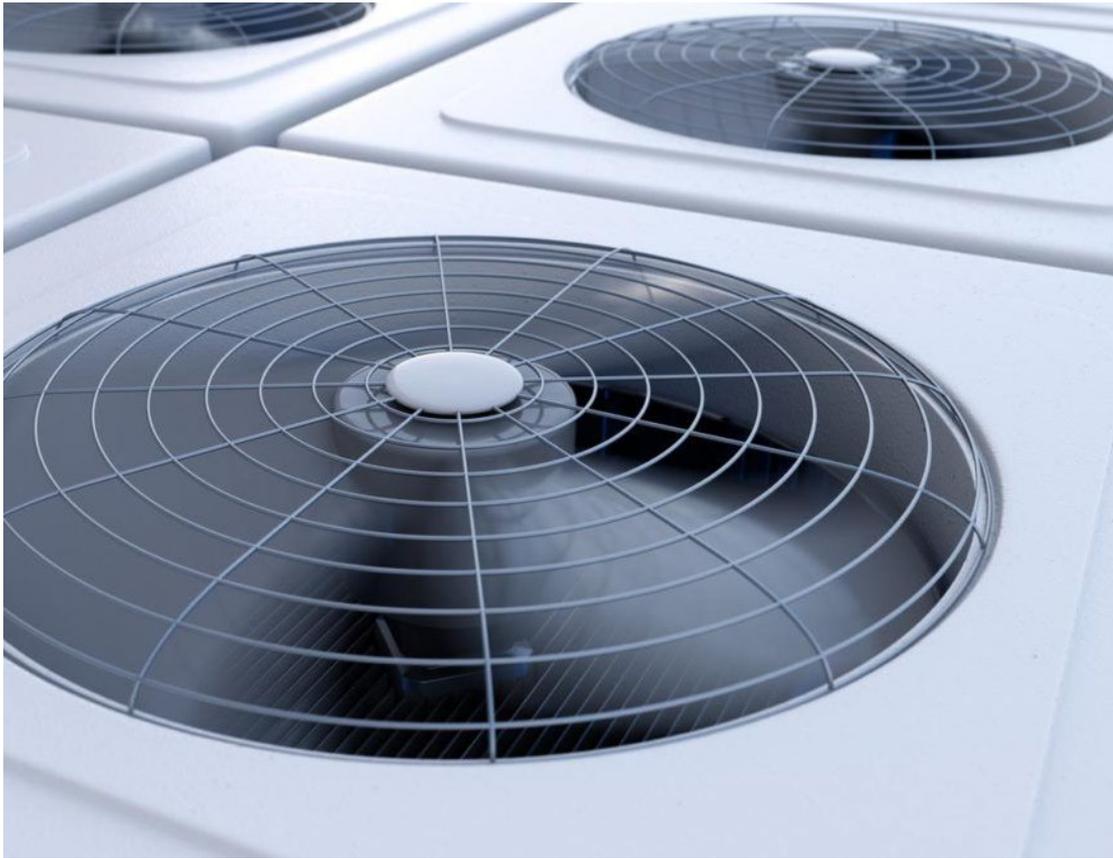
- **Packaged products**



## *Community Comments*

**What would a  
successful  
growing  
operation do to  
control odor?**





**We need to think  
about noise.**

**General Plan noise  
limits**

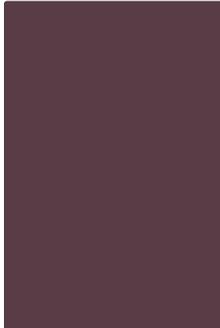
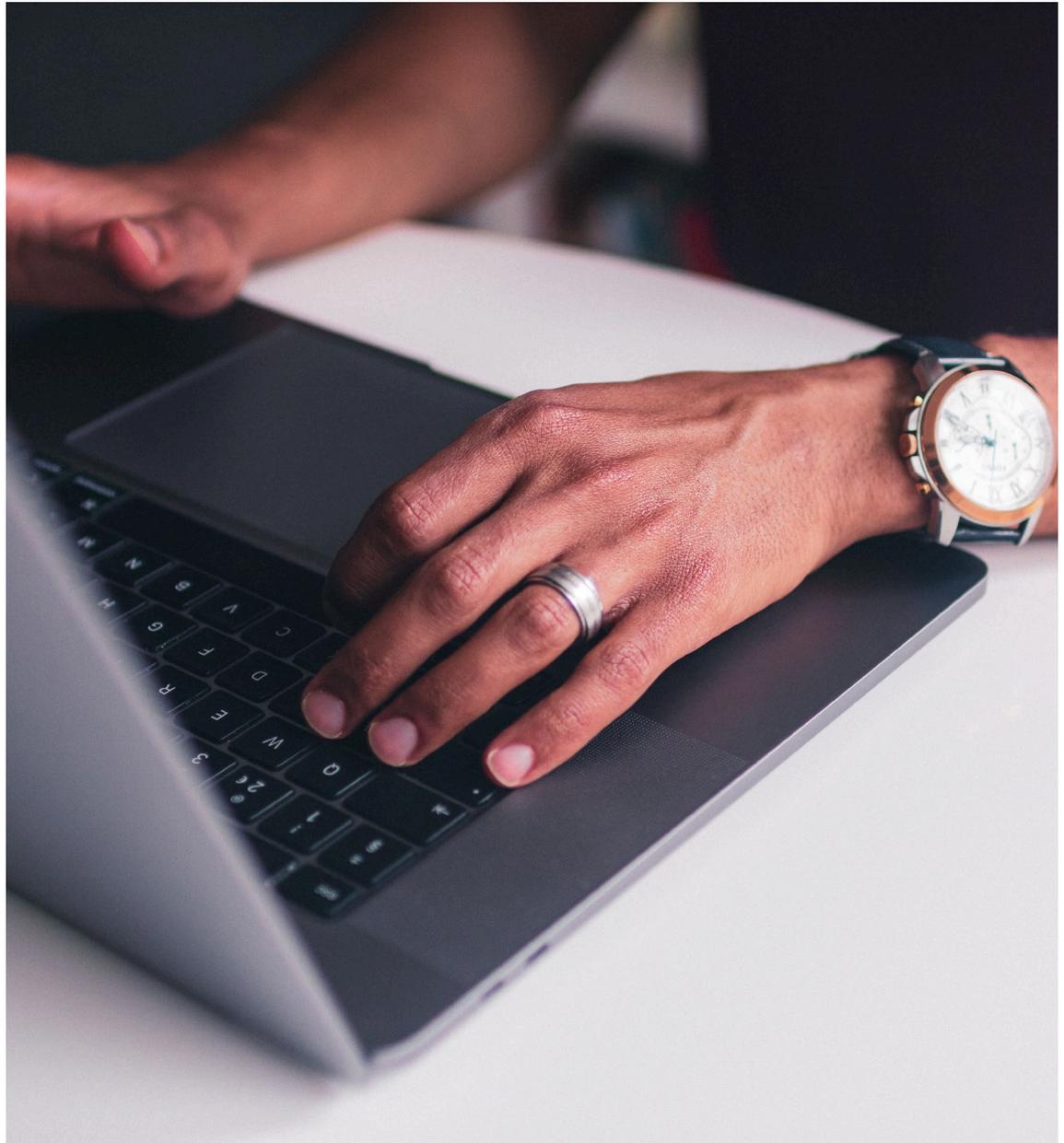
**Typical noise  
sources associated  
with cannabis  
operations**

- HVAC systems
- Vehicles

**Noise dissipates  
with distance**

## ***Community Comments***

***What would a  
successful  
ordinance contain  
to address any  
noise produced  
throughout the  
cannabis supply  
chain?***



**Accountability is key  
to our success.**



**Monitoring  
compliance with  
standards &  
conditions**

**Reporting**

**Enforcement**

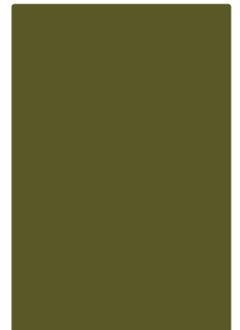
**Permit term**





## *Community Comments*

*What additional  
thoughts do you  
have about  
successful land use  
regarding the new  
cannabis  
program?*



Please send comments by 8 pm,  
August 13, 2021, for them to be  
included in the Visioning  
Sessions Report for the Board.



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org**

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**Please stay  
informed by  
subscribing to:**

***sonomacounty.ca.gov  
/Cannabis-Program***